



Brian Michael Berry

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Profile

Creative and detail-oriented graphic designer and illustrator with a foundation in healthcare and military service, now transitioning to a career in digital media and visual communication. Leveraging over 20 years of experience in leadership, precision, and client-focused service to bring imaginative concepts to life through digital design and illustration. Currently pursuing advanced education in Digital Media and Multimedia Graphic Design to complement a proven ability to manage complex projects, collaborate with diverse teams, and deliver high-quality creative solutions. Dedicated to crafting compelling visual stories that engage audiences.

Communication

Evaluated and wrote monthly event counseling for personnel using Lotus Forms and eSign software. Filed memoranda, performance reports, inspection result and training records. Effectively communicated with patients and staff. Utilized Microsoft suite applications like word, power point and excel to organize and prioritize workload and training.

Customer Service and Support

Delivered high quality customer support to all customers through effective communication, tactfulness, and a professional demeanor. Always focused and proactive; goal oriented and highly motivated professional.

Education:

University of Colorado, Colorado Springs, CO. United States

Bachelors of Innovation 01/2025-present

Major: Digital Media

Minor: Fine Arts

Pikes Peak State College, CO. United States

Associate degree 05/2025

Major: Multimedia Graphic Design

Troy University Troy, AL United States

Associate degree 12/2017

Major: General Education

CORE SKILLS

- Digital Design & Branding
- Visual Storytelling



- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Typography & Layout
- Creative Concept Development
- Client Collaboration
- Digital & Traditional Illustration

Work Experience:

AdPro 360 (VA work study)

525 Communication Circle

Colorado Springs, CO. 80905

09/2024-Present

Supervisor: Jeannie Sheeks

Duties include assist the art department in maintaining print and digital projects for the AdPro team and clients. Additionally provide research for RFP's and proofing for print and digital assets.

Evans Army Community Hospital

1650 Cochrane Cir.

Fort Carson, CO 80913

10/2021-08/2024

Duties and Related Skills: Medical Laboratory Technician/Generalist. Delivers high quality customer service and support to all patients, doctors, nurses and other staff members through effective communication. Other duties include hematology, immunohematology, chemistry, microbiology, covid testing, urinalysis and coagulation. Reporting results and processing patient orders and doctors' requests.

Supervisor: CPT Heard

21 MDG

559 Vincent Street

Peterson AFB, Co 80914 United States

10/2020 - 10/2021

Delivers high quality customer service and support to all patients, doctors, nurses and other staff members through effective communication. Duties include Phlebotomy, Covid 19 testing (Gene Expert, Abott ID now, and Rapid testing), Shipping, Urinalysis to include KOH/Wet Prep, Pregnancy and Occult blood testing, and Coagulation studies using the I-Stat instrument. Trained in the MHS Genesis system. Reporting results and processing patient orders and doctors' requests.

Supervisor: Maj. Theresa Umipeg (719-556-0169)

U.S. Army and Department of Defense

12/1994 - 10/2021

Seasoned U.S. Army Medical Laboratory Technician and Noncommissioned Officer with 24 years of progressive leadership experience in medical laboratory operations, pathology support, and blood donor services across multiple domestic and international assignments. Demonstrated expertise in supervising large



teams, managing laboratory services for medical centers serving over 250,000 beneficiaries, and ensuring compliance with rigorous regulatory standards, including the College of American Pathologists (CAP) and The Joint Commission. Proven ability to train and mentor personnel, implement process improvements, and deliver exceptional customer service in high-pressure environments. Additional roles included Equal Opportunity Leader, Suicide Intervention Leader, and Air Traffic Controller during deployments. Recognized for outstanding leadership, operational efficiency, and dedication to quality care and support.

